

free spirit

PUBLISHING®



Meeting kids' social,
emotional & educational
needs since 1983

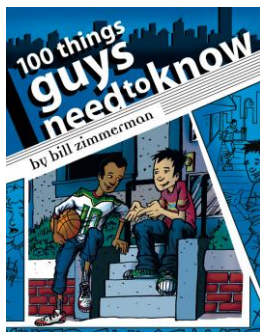
www.freespirit.com

Contact

Elena Meredith

612.746.6848

meredith@freespirit.com



100 THINGS GUYS NEED TO KNOW

by Bill Zimmerman

“A snappy self-help guide
with comic book flair to
appeal to guys.”

—*School Library Journal*

What do boys need to hear in a world of mixed messages on what it means to be male?

For
Immediate
Release!

Minneapolis, Minnesota—Self-help books for girls have been a staple in bookstores and libraries for many years. Now it's the boys' turn. **100 THINGS GUYS NEED TO KNOW** (Free Spirit Publishing, \$13.95) is for and about boys. Using appealing graphic-novel-style illustrations, it covers all the bases for boys: body and mind, family, school, relationships, and the future. Cartoons, fun facts, tips, and stories about famous guys will keep even reluctant readers engaged and learning important life skills.

Author Bill Zimmerman asked over 500 guys, ages 9–13, to find out what boys are thinking about, mad about, glad about, and trying to figure out. “I sent out a survey asking boys all sorts of questions about what it's like to be a guy. They honestly shared their thoughts and ideas which really helped me make sure I was addressing the most important issues for boys.” The book covers many of the topics the boys themselves brought up.

100 THINGS GUYS NEED TO KNOW helps boys tackle gender stereotypes (“boys should keep their feelings inside,” “boys need to be tough,” “boys shouldn't do ‘girly’ things”) with tips and skills they can use every day. Journal prompts invite boys to think about each topic and what it means to them—family life, fitting in, showing emotions, bullies, school, peer pressure, failure, handling anger, and more. Just like girls, boys need clear information, real advice, and gentle encouragement from someone who's “been there.” With its boy-friendly layout and message, **100 THINGS GUYS NEED TO KNOW** will show readers that being a “real guy” means being someone who is doing the best for himself and the people he cares about.

Some quotes from the “Guy Survey”

“The coolest thing about puberty is that you are not too short for rides at amusement parks.”

—Amos, 10

“Teachers favor girls. If a guy and a girl are talking, the guy would get detention while the girl gets nothing. It's so unfair!”

—Donyell, 13

“I don't know how to talk to girls. I freeze up and don't know what to say.”

—Evan, 12

“My role model is my dad because in my opinion he is the best dad ever.”

—Joseph, 12

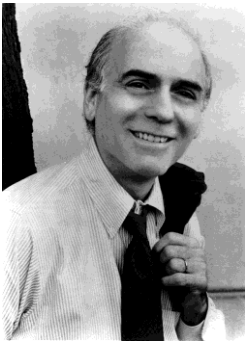
“I have friends who think they know me, but they really don't.”

—Hank, 11

100 THINGS GUYS NEED TO KNOW

ISBN 978-1-57542-167-4 • \$13.95 • Softcover • 128 pp.
• two-color • illust. • 8" x 10½" • for ages 9–13

About the Author



Bill Zimmerman is an award-winning author and has written more than a dozen books used by families, children, and schools. As an editor at *Newsday*, one of the nation's largest newspapers, he created a special section for young people on current events and other issues that has twice been nominated for the Pulitzer Prize.

Bill operates www.MakeBeliefsComics.com, a website where kids can create virtual comic strips. It has been selected as a "Great Website for Kids" by the American Library Association. Bill lives in New York City.



About Free Spirit Publishing (www.freespirit.com) Meeting kids' social, emotional, and educational needs since 1983

Headquartered in Minneapolis, Minnesota, Free Spirit is the leading publisher of learning tools that support young people's social-emotional health and their educational needs. Free Spirit's mission is to help children and teens think for themselves, succeed in life, and make a difference in the world.