## free spirit publishing®

## FOR IMMEDIATE RELEASE

## Free Spirit Publishing to offer special terms for indie bookstores

MINNEAPOLIS, MN—In response to Baker & Taylor exiting the retail wholesale market, Free Spirit Publishing is pleased to announce that we will offer special terms for indie bookstores looking to establish direct accounts with publishers.

Shaina Thompson, trade sales account manager, said, "Free Spirit Publishing is dedicated to the success of independent bookstores and the continuous, positive impact they have on their communities. It is unfortunate that Baker & Taylor will be exiting the retail wholesale market, but this presents a forward-looking opportunity for us to work directly with independent booksellers both to build new partnerships and to grow existing relationships."

For 36 years, Free Spirit Publishing—best known for the award-winning title *Hands Are Not for Hitting*—has been committed to publishing resources that meet kids where they are (not where we wish they were). Our books support kids' social and emotional learning and educational needs to help them build resiliency and foster a positive outlook on life to reach their goals.

According to the CDC, approximately 4.5 million children ages 3–17 have a diagnosed behavior problem, and of those children, more than 1 in 3 also have anxiety and about 1 in 5 also have depression. Our books are clearly needed.

We believe in the importance of our titles and the value of independent bookstores. We are committed to supporting indies during this transition and moving forward.

- Click here to view Free Spirit's special discounts and terms.
- <u>Click here</u> to view Free Spirit's complete frontlist, backlist, and specialty catalogs on Edelweiss+. Add <u>indies@freespirit.com</u> as a contact on Edelweiss+ to place an order.
- You can also find Free Spirit's titles at other wholesalers including Bookazine.

## **About Free Spirit Publishing (freespirit.com)**

Headquartered in Minneapolis, Minnesota, Free Spirit is the leading publisher of learning tools that support young people's social, emotional, and educational needs. Free Spirit's mission is to help children and teens think for themselves, overcome challenges, and make a difference in the world.



For expedited help opening an account, or to learn more about what Free Spirit can do for your indie bookstore, please contact Amanda Treseler 612.338.2068 indies@freespirit.com





