



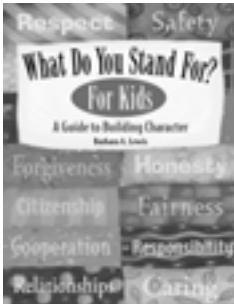
A “you can do it” approach helps kids develop character

WHAT DO YOU STAND FOR? FOR KIDS
A GUIDE TO BUILDING CHARACTER
(Retitled and updated edition, previously BEING YOUR BEST)
by **Barbara A. Lewis**

“Practical, kid-centered books like this are needed!” —*Booklist*

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Minneapolis, Minnesota—Good character can be a child’s most important safeguard against life’s twists, turns, and ambiguities. **WHAT DO YOU STAND FOR? FOR KIDS** (\$14.95, Free Spirit Publishing) by Barbara A. Lewis helps children understand that:



- the choices they make *do* make a difference—now and in the future,
- *every* kid has what it takes to be their best,
- learning how to strengthen their character muscles can be fun—as well as rewarding.

WHAT DO YOU STAND FOR? FOR KIDS (published in 1997 under the title **BEING YOUR BEST**) covers 10 essential areas—caring, citizenship, cooperation, fairness, forgiveness, honesty, relationships with family and friends, respect, responsibility, and safety. Along with quizzes, cartoons, and practical advice, **WHAT DO YOU STAND FOR? FOR KIDS** features the inspiring true stories of real-life kids who are at their best when they reach out or stand up for what they believe in.

WHAT DO YOU STAND FOR? FOR KIDS
by
Barbara A. Lewis

Kids can build positive character traits like caring, citizenship, cooperation, courage, fairness, honesty, respect, and responsibility.

Lewis believes in teaching, not preaching, and helping children to think for themselves. By providing children with positive examples and practical strategies, **WHAT DO YOU STAND FOR? FOR KIDS** encourages kids to take a look inside at the many positive qualities they already possess. Even though “growing good character traits isn’t easy,” Lewis knows that kids will take up the character challenge. As an award-winning teacher and parent, she has seen what happens when the desire for improvement comes from *within* instead of from *without*: kids feel empowered and eager to achieve.

The original edition was honored by the following awards:

Parent Council®

Read, America!

Parent’s Guide to Children’s Media

As Lewis says, “We live in a world where politeness is often replaced by cleverly worded insults parading as ‘humor’ and where celebrities and sports heroes act out in public. You can’t always control the negative sources but you can provide the positive experiences to offset the bad ones—and help your child learn to recognize the difference. **WHAT DO YOU STAND FOR? FOR KIDS** puts children in charge by encouraging them to know their strengths, work on what needs to be improved, and understand their connection—and importance—to others.”

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Excerpts and interviews are available through Free Spirit Publishing.
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WHAT DO YOU STAND FOR? FOR KIDS
A Guide to Building Character

by Barbara A. Lewis

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9 reproducible masters, ages 7–12, educators, youth workers, and parents



ALSO AVAILABLE:



About the Author

Barbara A. Lewis is a national award-winning author and educator who teaches kids how to think and solve real problems. Stories about Barbara and her work have appeared in many national newspapers, magazines, and news programs including *Newsweek*, the *Wall Street Journal*, *Family Circle*, *CBS This Morning*, *CBS World News*, and CNN, and she has written articles for many national magazines. Barbara and her husband, Larry, live in Park City, Utah.

About Free Spirit Publishing

web: www.freespirit.com • email: help4kids@freespirit.com

Headquartered in Minneapolis, MN, Free Spirit Publishing Inc. is an award-winning publisher specializing in SELF-HELP FOR KIDS® and SELF-HELP FOR TEENS®—including a variety of nonfiction materials for children and teens, parents, and teachers that inform, inspire, and engage. Free Spirit books are available at bookstores, through major trade wholesalers, and directly from Free Spirit. For a catalog, call 612-338-2068 or visit our Web site.

