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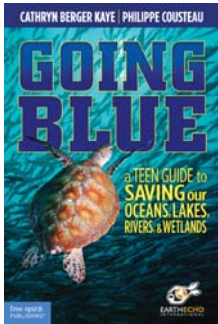


Meeting kids' social,
emotional & educational
needs since 1983

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GOING BLUE: A TEEN GUIDE TO SAVING OUR OCEANS, LAKES, RIVERS, & WETLANDS

Cathryn Berger Kaye, M.A.,
and Philippe Cousteau
with EarthEcho
International



AWARDS FOR GOING BLUE:

- Nautilus Gold Award
- *ForeWord* Book of the Year Award Gold Winner
- *Learning Magazine* Teachers' Choice Award for the Family
- Dr. Toy's 100 Best Children's Products
- Dr. Toy's 10 Best Socially Responsible Products

Young People Can Help Rescue Our Planet's Water by Going Blue

Praise for *Going Blue*:

"One of the Top 10 Books on the Environment for Youth (2011)."—*Booklist*

"Not just another book about the environment, this volume . . . [has] outstanding features [that] include fact-filled sidebars, stories about scientists, full-color charts, and an abundance of high-quality photos . . . Instructors will find this to be a valuable resource for planning active learning exercises."
—*School Library Journal* (starred review)

"Kaye and Cousteau have given us a call to action. All forms of life as we know it depend upon our oceans and waterways. Saving them is not a matter of good will; it is imperative for our survival."—Laurie David, author of *The Down-to-Earth Guide to Global Warming*

"*Going Blue* is an essential book for teens, parents, teachers, and everyone who cares about the future of the planet. A must-read."—Dan Buettner, *New York Times* best-selling author of *The Blue Zones* and *Thrive*

Minneapolis, MN—The headlines are grim. The world's ocean temperatures are the warmest ever recorded. Polluted lakes and rivers are being added to endangered lists every day. The oil disaster in the Gulf devastated our oceans' wildlife and destroyed the livelihoods of those who work on the water. And in many countries, safe drinking water is hard—if not impossible—to find. The good news? We can do something about it.

Young people across the globe are responding to the world water crisis by transforming their ideas and energy into action and participating in service learning. The call to service is being sounded by world leaders such as Barack Obama, Jane Goodall, and Philippe Cousteau—grandson of Jacques Cousteau and champion of a new generation of environmental activists. Cousteau has joined forces with service learning expert Cathryn Berger Kaye to give teens the tools and inspiration to answer the call with **GOING BLUE: A TEEN GUIDE TO SAVING OUR OCEANS, LAKES, RIVERS, & WETLANDS** (Free Spirit Publishing, \$14.99).

More than a "how to" handbook, GOING BLUE is an adventure guide—a window into the world of water. The book vividly presents facts and statistics about Earth's oceans and waterways and information about our current water issues.

GOING BLUE is divided into the five stages of service learning: investigation, preparation, action, reflection, and demonstration. Packed with vital information, practical strategies, useful tips, and inspiring examples of real-life teens in action around the globe, **GOING BLUE** will help kids identify water-related needs in their own communities and make real, positive change. Many teens have helped our environment by going green—now it's time to rescue our waters by *going blue*.

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For
Immediate
Release!

GOING BLUE:
A TEEN GUIDE TO SAVING OUR OCEANS, LAKES, RIVERS, & WETLANDS
by Cathryn Berger Kaye, M.A., with Philippe Cousteau

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• for ages 11 & up

About the Authors



Cathryn Berger Kaye, M.A., is a former classroom teacher, a nationally recognized expert on service learning, and an international service learning consultant. She works with state departments of education, university faculty and students, school districts, and classroom teachers on a variety of educational issues such as service learning, civic responsibility, student leadership, and respectful school communities. She also is the author of **THE COMPLETE GUIDE TO SERVICE LEARNING** and the How to Take Action! series, including **A KIDS' GUIDE TO PROTECTING & CARING FOR ANIMALS** and **A KIDS' GUIDE TO CLIMATE CHANGE & GLOBAL WARMING**. Cathryn lives in Los Angeles with her husband.



Philippe Cousteau is the son of Jan and Philippe Cousteau Sr., and the grandson of Captain Jacques Cousteau. As a member of the legendary family, Philippe is continuing the work of his father through EarthEcho International (www.earthecho.org), the nonprofit organization he founded with his sister and mother and of which he serves as CEO. EarthEcho, along with Discovery Education, is the creator of *Water Planet Challenge* (www.waterplanetchallenge.org), a web-based program that provides tools and resources for youth to implement service learning projects that address environmental concerns in their communities.

In addition to his work with EarthEcho International, Philippe is cofounder of Azure Worldwide (www.azureworldwide.com), a strategic environmental design, development, and marketing company. Philippe is the chief ocean correspondent for Discovery's Planet Green, where he works on various ocean and water-focused documentary programs. He is also the chief spokesperson for Environmental Education for Discovery Education.



About Free Spirit Publishing (www.freespirit.com)
Meeting kids' social, emotional, and educational needs since 1983

Headquartered in Minneapolis, Minnesota, Free Spirit is the leading publisher of learning tools that support young people's social-emotional health and their educational needs. Free Spirit's mission is to help children and teens think for themselves, succeed in life, and make a difference in the world.