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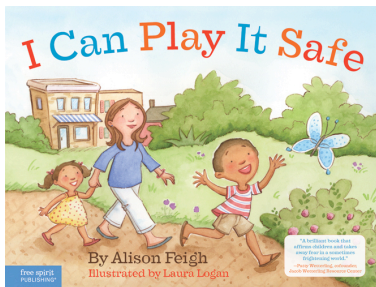
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### I CAN PLAY IT SAFE

by Alison Feigh,  
illustrated by  
Laura Logan

A helpful and sensitive resource that empowers children to make smart choices about personal safety.

## Teaching kids about personal safety without making their world seem like a scary place

“A brilliant book that affirms children and takes away fear in a sometimes frightening world.”—**Patty Wetterling, cofounder, Jacob Wetterling Resource Center**

Minneapolis, MN—It’s hard for parents to ignore the headline-grabbing news about child abductions and abuse. They want to keep their kids out of harm’s way, and they want effective, non-threatening ways to educate their children about personal safety.

I CAN PLAY IT SAFE (Free Spirit Publishing, \$14.95) written by Alison Feigh, M.S., the community safety expert at the Jacob Wetterling Resource Center, offers parents the advice and reassurance they are looking for. “It’s important to teach our kids about personal safety without scaring them or making them think that danger lurks around every corner,” says Feigh. “This book allows parents to take a child’s natural ability for imaginative play and turn it into a nonthreatening educational moment.”

With bright illustrations and real-life situations, I CAN PLAY IT SAFE helps kids understand how to make good safety choices. Each of the seven simple kid-friendly tools presented empowers kids to make good decisions without adding to their fears. Kids will learn to always check in with a caregiver for permission to go anywhere with anyone. They will be encouraged to listen to and respond to their gut instincts—that “uh-oh” feeling that something is wrong—and leave a situation to get help. By learning the difference between a secret and a surprise, kids will know they have the right to say “no” to any adult who is trying to manipulate them.

I CAN PLAY IT SAFE includes a section for parents and caregivers offering tips to reinforce the strategies in the book. Adults will be encouraged to use the book as a springboard to play “What if…” games with children: What if a neighbor asks you to help with a project at her house? What if we get separated in the shopping mall? What if an older child at the bus stop asks you to keep a secret? By using a calm and reassuring tone to talk about safety in everyday situations, parents and caregivers can help children practice making good personal safety choices.

Throughout, the book underscores the important role parents and caregivers play in keeping kids safe. “Adults need to let children know they are special and deserve to be safe,” says Feigh. “When children receive love and attention from trusted adults, they are less likely to respond to attention from those who might hurt them. They need to be connected to healthy adults in addition to their immediate families.”

When caring adults teach kids safety skills in a way that’s fun and nonthreatening, they are helping to create a world where all kids can play it safe.

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For  
Immediate  
Release!

## I Can Play It Safe

by Alison Feigh, illustrated by Laura Logan  
ISBN 978-1-57542-285-5 • \$14.95 • Hardcover • 32 pp • full-color illust. •  
10" x 7½" • for ages 4–8, parents, teachers, counselors

A portion of all proceeds will be donated by the author to the Jacob Wetterling Resource Center, a program of the National Child Protection Training Center dedicated to educating adults and communities to prevent the exploitation of children. Visit [www.JWRC.org](http://www.JWRC.org) for more information.



### About the author

Alison Feigh is the community safety specialist at the Jacob Wetterling Resource Center. Influenced by the abduction of classmate Jacob Wetterling, she became a spokesperson on issues of justice at a very young age. As an adult, Alison has been tackling the problem of missing and exploited children for over a decade. Alison holds an M.S. in Criminal Justice from St. Cloud State University.

She is a sought-after national expert on child safety appearing on Fox National News, CNN's *NewsNight*, and many others.

Alison lives in St. Paul, Minnesota.



### About Free Spirit Publishing ([www.freespirit.com](http://www.freespirit.com))

Meeting kids' social, emotional, and educational needs since 1983

Headquartered in Minneapolis, Minnesota, Free Spirit is the leading publisher of learning tools that support young people's social-emotional health and their educational needs. Free Spirit's mission is to help children and teens think for themselves, succeed in life, and make a difference in the world.